Anupa Adhikari

SEO Content Writer

Kalanki , Kathmandu • 9862089278 • anupaadhikari09@gmail.com

@ https://www.linkedin.com/in/anupa-adhikari-651576252/ @ https://github.com/Anuu05

Content writer with three years of experience in travel and SEO content, with a strong interest in researching destinations and creating content that helps readers plan and explore.

EXPERIENCE

SEO Content Writer (Intern - Full Time) Bhaktapur

NepBike Feb, 2023 - Dec, 2023

- Wrote blogs and news articles on motorcycles, scooters, launches, and specifications.
- Learned technical details and automotive updates for accurate content.
- Used SEO tools including SEMrush, Ubersuggest, and Google Keyword Planner for keyword research.

Travel Content Writer Kathmandu

Index Adventure Jan, 2024 - Dec, 2024

- Created blogs and tour package description for trekking destinations in Nepal.
- Gathered travel information from multiple sources including websites and YouTube itineraries.
- Revised and improved website content for better structure, readability, and SEO alignment.

Travel Content Writer Kathmandu

Nepal Trekking Routes Nov, 2025 - Jun, 2026

- Produced SEO-optimized content on trekking routes, peak climbing, day tours, and adventure travel.
- Researched niche topics through search intent analysis and keyword exploration.
- Wrote guest posts for different travel-related topics and audiences.
- Strengthened content performance using semantic keywords, internal linking, and structured formatting.

Content Writer (Travel)

SB Global Venture Apr, 2026 - Present

- Write travel blogs and tour package content targeted at European travelers.
- Align content with SEO structure and audience-specific search intent.

EDUCATION

Bachelor in Computer Application Nawalpur

Lumbini ICT Campus Oct, 2019 - Dec, 2024

SKILLS

seo content writing, Travel Content Writing, Content Optimization, Search Intent Analysis, Topic Research & Ideation, Guest Post Writing

LANGUAGE

Nepali, English